

20
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ANNUAL

CONFERENCE ²⁰²⁴
AND J.T. VAUGHAN EQUINE CONFERENCE

ANNUAL CONFERENCE

PROSPECTUS

October 10-12, 2024

Sponsorship Opportunities

Increase your company's exposure to Annual Conference attendees with one or more of our sponsorship opportunities listed below. Please select the opportunities you would like to include with your exhibit booth by listing those options on your registration form.

**Complimentary exhibit booth with sponsorship of \$5,000 or more.*

FULL SPONSOR	SPONSORSHIP ITEM
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Events

\$12,000	Exhibit Hall Opening Reception–Thursday Evening
\$5,000	Back to College Social–Saturday Lunch
\$5,000	Full Day Track Sponsor (8 lecture hours)
\$3,000	Half Day Track Sponsor (4 lecture hours)
\$750	Single Lecture Sponsor (4 available -1 equine, 1 farm animal, 2 small animal)

Lunches & Breaks

\$12,000	Lunch Thursday
\$12,000	Lunch Friday
\$8,000	Breakfast Thursday
\$10,000	Breakfast Friday
\$8,000	Breakfast Saturday
\$3,000	Cookies & Coffee Break Thursday
\$1,500	Coffee Service Thursday
\$1,500	Coffee Service Friday
\$750	Coffee Service Saturday

Merchandise

(sponsor to supply and ship these items once sponsorship is secured)

\$3,000	Lanyards with Company Logo
\$3,000	Attendee Conference Bags (to include Auburn logo)
\$2,000	Water Bottles
\$1,000	Conference Notepads
\$750	Pens



2024 Sponsorship Benefits

**Listing in publication offerings is based on time of commitment*

We understand the value of both your time and marketing commitments, and we have designed sponsorship and networking opportunities with that in mind. A limited number of exhibit booths are available for reservation to provide a variety of opportunities for networking with conference participants, while raising awareness about your organization. In addition, several sponsorship opportunities are available.

Platinum Sponsorship Benefits Minimum Donation: \$10,000

- Listed on website
- Included in digital & print promotional materials
- Signage at the sponsored event
- Sponsorship appreciation signage
- Full page color ad in the 2024 Annual Conference program (**artwork due by August 1, 2024**)
- Complimentary conference exhibit booth
- Conference access for up to 6 representatives
- Inclusion of company promotional information in attendee packets (no more than 2 items to be chosen/provided by sponsor)

Gold Sponsorship Benefits Minimum Donation: \$5,000

- Listed on website
- Included in digital & print promotional materials
- Signage at the sponsored event
- Sponsorship appreciation signage
- Half page color ad in the 2024 Annual Conference program (**artwork due by August 1, 2024**)
- Complimentary conference exhibit booth
- Conference access for up to 4 representatives
- Inclusion of company promotional information in attendee packets (one item to be chosen/provided by sponsor)

Silver Sponsorship Benefits Minimum Donation: \$2,500

- Listed on website
- Included in digital & print promotional materials
- Signage at the sponsored event
- Sponsorship appreciation signage
- Half page color ad in the 2024 Annual Conference program (**artwork due by August 1, 2024**)
- Inclusion of company promotional information in attendee packets (no more than 2 items to be chosen/provided by sponsor)

Bronze Sponsorship Benefits Minimum Donation: \$750

- Listed on website
- Included in digital & print promotional materials
- Signage at the sponsored event
- Sponsorship appreciation signage

Exhibit Hall Details

Exhibit Dates:

October 10-12, 2024

Facility:

The Hotel at Auburn University
& Dixon Conference Center
241 South College Street
Auburn, AL 36830

Exhibit Hours:

(Setup) Thursday, October 10: 8:00 a.m. - 11:30 a.m.
Thursday, October 10: 11:30 a.m. - 7:30 p.m.
Friday, October 11: 7:30 a.m. - 1:45 p.m.
(Break down) Friday, October 11: 1:45 p.m. - 3:00 p.m.

Exhibit Booth Costs:

\$850 for a single booth | \$1,700 for a double booth

Exhibit Booth Details:

- Each single exhibit space will include one 6' table (covered and skirted), two chairs, pipe and drape.
- Two (2) exhibitor registrations
- Meals on Thursday and Friday
- Company name listed in the conference program

Exhibitor Representatives:

Exhibitor badges will be provided for each company representative and may be picked up at the main registration desk. Badges are required for admission to exhibit area. Two badges will be provided with exhibitor registration. Additional charge for extra representatives.

Reservations:

Completed application and payment are required to secure all exhibit booth reservations. Credit card payments may be made using American Express, Mastercard or VISA.

Registration Options:



Register online:
aub.ie/vetconf-exhibitor24



Register by mail:
Request mail-in registration form by emailing
vetconf@auburn.edu; ATTN: Meredith Smildsin

Electrical Service:

An electrical outlet is NOT included in exhibit booth rental. If electricity is required, indicate on registration form for additional fee.

Shipping:

Exhibitors are responsible for their own shipping arrangements. All shipping inquiries should be directed to the hotel.

Insurance:

Exhibitors who desire to carry insurance on their exhibits must secure it at their own expense.

Security:

Auburn University, the College of Veterinary Medicine and staff of the same are not responsible for the safety or the property of the exhibitors, their agents or employees, from theft, damage of fire, accident or other causes. Reasonable care will be used to protect the exhibitor from such loss.

Cancellation Policy:

All confirmed/contracted exhibit space(s) cancelled by August 15, 2024, will be subject to a \$50 service charge. Cancellations made after August 15, 2024, will forfeit the entire booth fee. All cancellation and refund requests must be made in writing and emailed to: vetconf@auburn.edu or mailed to: Auburn University College of Veterinary Medicine, ATTN: Continuing Education/Annual Conference, 180 Greene Hall, Auburn, AL 36849.



AUBURN UNIVERSITY
College of Veterinary Medicine

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