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ANNUAL 2025
CONFERENCE

ANNUAL CONFERENCE

PROSPECTUS

October 2-4, 2025

Sponsorship Opportunities

Increase your company's exposure to Annual Conference attendees with one or more of our sponsorship opportunities listed below. Please select the opportunities you would like to include with your exhibit booth by listing those options on your registration form.

**Complimentary exhibit booth with sponsorship of \$5,000 or more.*

| FULL SPONSOR | SPONSORSHIP ITEM |
|--------------|------------------|
|--------------|------------------|

Events

| | |
|----------|---|
| \$12,000 | Exhibit Hall Opening Reception–Thursday Evening |
| \$5,000 | Back to College Social–Saturday Lunch |
| \$5,000 | Full Day Track Sponsor (8 lecture hours) |
| \$3,000 | Half Day Track Sponsor (4 lecture hours) |
| \$750 | Single Lecture Sponsor (4 available - 1 equine, 1 farm animal, 2 small animal) |

Lunches & Breaks

| | |
|----------|---------------------------------|
| \$12,000 | Lunch Thursday |
| \$12,000 | Lunch Friday |
| \$8,000 | Breakfast Thursday |
| \$10,000 | Breakfast Friday |
| \$8,000 | Breakfast Saturday |
| \$3,000 | Cookies & Coffee Break Thursday |
| \$1,500 | Coffee Service Thursday |
| \$1,500 | Coffee Service Friday |
| \$750 | Coffee Service Saturday |

Merchandise

(sponsor to supply and ship these items once sponsorship is secured)

| | |
|---------|---|
| \$3,000 | Lanyards with Company Logo - SOLD |
| \$3,000 | Attendee Conference Bags (to include Auburn logo) |
| \$2,000 | Water Bottles |
| \$1,000 | Conference Notepads |
| \$750 | Pens |



2025 Sponsorship Benefits

**Listing in publication offerings is based on time of commitment*

We understand the value of both your time and marketing commitments, and we have designed sponsorship and networking opportunities with that in mind. A limited number of exhibit booths are available for reservation to provide a variety of opportunities for networking with conference participants, while raising awareness about your organization. In addition, several sponsorship opportunities are available.

Platinum Sponsorship Benefits (\$10,000+)

- Listed on website
- Included in digital & print promotional materials
- Signage at the sponsored event
- Sponsorship appreciation signage
- Full page color ad in the 2025 Annual Conference program (**artwork due by August 1, 2025**)
- Complimentary conference exhibit booth
- Conference access for up to 6 representatives
- Inclusion of company promotional information in attendee packets (no more than 2 items to be chosen/provided by sponsor)

Gold Sponsorship Benefits (\$5,000 - \$9,999)

- Listed on website
- Included in digital & print promotional materials
- Signage at the sponsored event
- Sponsorship appreciation signage
- Half page color ad in the 2025 Annual Conference program (**artwork due by August 1, 2025**)
- Complimentary conference exhibit booth
- Conference access for up to 4 representatives
- Inclusion of company promotional information in attendee packets (one item to be chosen/provided by sponsor)

Silver Sponsorship Benefits (\$2,500 - \$4,999)

- Listed on website
- Included in digital & print promotional materials
- Signage at the sponsored event
- Sponsorship appreciation signage
- Half page color ad in the 2025 Annual Conference program (**artwork due by August 1, 2025**)
- Inclusion of company promotional information in attendee packets (one item to be chosen/provided by sponsor)

Bronze Sponsorship Benefits (\$750 - \$2,499)

- Listed on website
- Included in digital & print promotional materials
- Signage at the sponsored event
- Sponsorship appreciation signage

Exhibit Hall Details

Exhibit Dates:

October 2-4, 2025

Facility:

The Hotel at Auburn University
& Dixon Conference Center
241 South College Street
Auburn, AL 36830

Exhibit Hours:

(Setup) Thursday, October 2: 8:00 a.m. - 11:30 a.m.

Thursday, October 2: 11:30 a.m. - 7:30 p.m.

Friday, October 3: 7:30 a.m. - 1:45 p.m.

(Break down) Friday, October 3: 1:45 p.m. - 3:00 p.m.

Exhibit Booth Costs:

\$875 for a single booth | \$1,750 for a double booth

Exhibit Booth Details:

- Each single exhibit space will include one 6' table (covered and skirted), two chairs, pipe and drape.
- Two (2) exhibitor registrations
- Meals on Thursday and Friday
- Company name listed in the conference program

Exhibitor Representatives:

Exhibitor badges will be provided for each company representative and may be picked up at the main registration desk. Badges are required for admission to exhibit area. Two badges will be provided with exhibitor registration. Additional charge for extra representatives.

Reservations:

Completed application and payment are required to secure all exhibit booth reservations. Credit card payments may be made using American Express, Mastercard or VISA.

Registration Options:



Register online:

aub.ie/vetconf-exhibitor25



Register by mail:

Request mail-in registration form by emailing vetconf@auburn.edu; ATTN: Meredith Smildsin

Electrical Service:

An electrical outlet is NOT included in exhibit booth rental. If electricity is required, indicate on registration form for additional fee.

Shipping:

Exhibitors are responsible for their own shipping arrangements. All shipping inquiries should be directed to the hotel.

Insurance:

Exhibitors who desire to carry insurance on their exhibits must secure it at their own expense.

Security:

Auburn University, the College of Veterinary Medicine and staff of the same are not responsible for the safety or the property of the exhibitors, their agents or employees, from theft, damage of fire, accident or other causes. Reasonable care will be used to protect the exhibitor from such loss.

Cancellation Policy:

All confirmed/contracted exhibit space(s) cancelled by August 15, 2025, will be subject to a \$50 service charge. Cancellations made after August 15, 2025, will forfeit the entire booth fee. All cancellation and refund requests must be made in writing and emailed to: vetconf@auburn.edu or mailed to: Auburn University College of Veterinary Medicine, ATTN: Continuing Education/Annual Conference, 180 Greene Hall, Auburn, AL 36849.



AUBURN UNIVERSITY
College of Veterinary Medicine

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